

The Smithfield Board of Historic and Architectural Review held its regular meeting on May 20th, 2014. The meeting was called to order at 7:30 p.m. Members present were Mr. Roger Ealy, Chairman; Mr. Trey Gwaltney, Vice Chairman; Ms. Julia Hillegass, Mr. Ronny Prevatte, Mr. Gary Hess, and Mr. Jeff Yeaw. Mr. Russell Parrish was absent. The staff member present was Mr. William Saunders, Planner/GIS Coordinator. There were three (3) citizens present.

Chairman Ealy – I would like to call the May 20th, 2014 Board of Historic and Architectural Review meeting to order. We will start with the Town Planner's Report.

Planner/GIS Coordinator – Thank you, Mr. Chairman. Administrative approval was granted for the Bank of America at 303 Main Street to replace copper gutters with similar copper gutters.

Chairman Ealy – Next we have a list of Upcoming Meetings and Activities. Next is Public Comments. There is no one signed up. Next is Board Member Comments. Are there any Board member comments? Next is a Proposed Roof Change – 117 South Mason Street – Landmark – Justin Hornback, applicant. Is there anyone to speak on this?

Mr. Hornback – My name is Justin Hornback. I was hoping that I could keep the existing tin roof but we have issues with the inlaid gutters. I am replacing the inlaid gutters with copper and at the same time I would like to replace the roof. So I would have a seamless installation. The first is a replica slate material which is similar to the material on the Smithfield Foods Corporate Headquarters. It is a recycled rubber replica slate. It has a fifty year warranty on it. It is mainly what I am looking at. I would like the option to potentially look at architectural shingles as well for that replacement.

Chairman Ealy – I have no objection to either of your choices. I do have one question. The pitch on that roof is very shallow. I do not think that either of these products would be guaranteed on that shallow of a pitch.

Mr. Hornback – A lot of people would not even quote it to be honest. They said it was too complex with the turrets. The two groups that have given me quotes feel that both products would work for that situation. They are willing to back up the warranty. The company that I will probably go with is Andrew's Roofing which is a pretty big organization.

Chairman Ealy – Are you going to retain the built in gutters and line them with copper?

Mr. Hornback – Yes. It will be solder copper gutters. That is where most of my problems are.

Chairman Ealy – Are there any other questions?

Mr. Hess - I took a look at it the other day. I was surprised at how shallow the pitch was on the roof. You cannot see the roof from the street. You can really only see the back end. There are a lot of trees. I do not have an objection to what you are proposing. Did the previous owner start the renovations on the exterior?

Mr. Hornback – I put in the new windows. The rest of the exterior was the previous owner. We just finished the interior.

Chairman Ealy – If you choose the architectural shingles then what color do you propose?

Mr. Hornback – I believe it would be a dark grey.

Mr. Prevatte – The replica slate roof is very attractive. Is the fifty year warranty a limited warranty?

Mr. Hornback – They said that if you get the complete package with their gutters that it is a sound warranty.

Mr. Prevatte – Is it very expensive?

Mr. Hornback – It is not cheap. It is cheaper than metal. It is cheaper than real slate but it is about twice as much as architectural shingles if not more.

Vice Chairman Gwaltney – We are being asked to approve both options. The slate shingles are about twice the cost of the asphalt architectural shingles. What are we leaving up to you to make the decision on which one you are going to use?

Mr. Hornback – I am a cost estimator for NASA. I have questions about pitch roofs. The product is relatively new. I am concern about the warranty and quality issues. If the quality issues are good then I am going with the replica slate regardless if it is more expensive. I do not want to have to worry about it for fifty years.

Chairman Ealy – We have approved both types of shingles on landmark structures. I am not hesitant to give him approval on both types.

Vice Chairman Gwaltney – I am not going to stand in the way of it. You stated that one was twice as much as the other so I am curious of what it was if it is not a cost factor.

Mr. Hornback – It is more of the quality of the product issue for me.

Ms. Hillegass – I will make a motion to approve as presented.

Mr. Hess – Second.

Chairman Ealy – A motion has been made and properly seconded. All those in favor signify by saying aye, opposed say nay.

On call for the vote, six members were present. Chairman Ealy voted aye, Vice Chairman Gwaltney voted aye, Mr. Hess voted aye, Ms. Hillegass voted aye, Mr. Prevatte voted aye, and Mr. Yeaw voted aye. There were no votes against the motion. The motion passed.

Chairman Ealy – The next item is a Proposed Window Change – 511 Main Street – Contributing – Bruce & Jacqueline Cypress, applicants. Could we have a staff report please?

Planner/GIS Coordinator – They currently have a wood sash two over two. It is a contributing structure. They want to go with a vinyl two over two double pane window. They wanted to put vinyl siding on as well. I made them aware of the fact that vinyl siding is not typically approved in the historic district. They needed a little bit of time to digest the other options of wood siding or Hardiplank siding. They are only applying for windows at this time. They may ask for approval of siding in the future.

Chairman Ealy – I have no qualms with what they have proposed providing that they are not changing the window trim and only replacing the sash.

Planner/GIS Coordinator – I told them that if they are going to leave the aluminum siding on for now then they should just put the replacement window in. The window trim is wrapped with coil stock. I told them to tell the Board that they want to keep the trim wrapped in coil stock while they have aluminum siding. But when they come to get clapboard or Hardiplank siding approved then the coil stock will have to come off of the trim and if the wood trim underneath is not in good shape then they will have to replace it. They have a chance being able to leave the coil stock on for now if they are just putting in replacement windows since they have the aluminum siding on it.

Chairman Ealy – The brochure shows a single sash which is fine with me.

Planner/GIS Coordinator – I told them that it would most likely be fine. I told them to be prepared to change the window trim when they change the siding.

Chairman Ealy – Are there any other questions or comments?

Vice Chairman Gwaltney – I will make a motion that we accept the replacement of the sash as presented.

Mr. Yeaw – Second.

Chairman Ealy – A motion has been made and properly seconded. All those in favor signify by saying aye, opposed say nay.

On call for the vote, six members were present. Chairman Ealy voted aye, Vice Chairman Gwaltney voted aye, Mr. Hess voted aye, Ms. Hillegass voted aye, Mr. Prevatte voted aye, and Mr. Yeaw voted aye. There were no votes against the motion. The motion passed.

Chairman Ealy – The next item is a Proposed Banner Change – Main Street – Rick Bodson, Smithfield 2020, applicants.

Mr. Bodson – Good evening. My name is Rick Bodson. I am the Project Manager for Smithfield 2020. I hate to start a presentation to the Board by saying my apologies but this was supposed to be scheduled last month but we dropped the ball. The project is replacing the banners that are on Main Street that say Dining, Shop, and Art in block letters with true art banners of the same size. They will be created from original paintings, photography, or a montage of photographs with the new Genuine Smithfield logo at the top. The idea is to not bunch them together but space them about every other lamp post so someone standing at a particular location will not be assaulted but delighted by the vibrancy of these banners. Due to cost reasons we would have eleven different designs repeated four or five times for a total of forty signs. We will probably create fifty just to have spares. We would repeat the banners five times so you will not see the same banner within line of sight. According to the vendor they probably have a four to five year life. During that time I am sure that Smithfield 2020 will come up with another idea to pretty up Main Street. We have held a competition. I apologize for asking permission after the fact. We have selected eleven different banners. We are ready to go to production subject to your approval to replace the current banners with these new ones. We took examples from other places. There is one image that shows two banners on Main Street in front of the Ice Cream Parlor and little bit further up the street. You may think that people may hit their heads on the banners but there was a proportion issue with the photo shopping. I should have gone to a professional to get them photoshopped. They will be about six feet eight inches off of the sidewalk. If you want to see the final entries go to the website www.smithfield2020.org. In the main menu there is a lamp post banner link that will show you the eleven banners. One is dramatically different from the rest. It has the full branding with a montage of pictures to the right of it. We intend to put that one as the first one coming into Main Street, North

Church Street, and South Church Street to basically set the theme of what we are trying to do with the rest of them. The rest will have just a small banner at the top to identify it as Genuine Smithfield.

Ms. Hillegass – Are the artists identified anywhere on the banner?

Mr. Bodson – Some of the artist signed them. Undoubtedly what we will do is have a handout at the visitor's center that will identify them. We did not want to clutter up the banner frankly.

Chairman Ealy – Are there any other questions?

Mr. Yeaw – In the packet the large yellow symbols is where they will be?

Mr. Bodson – It is the proposed area. We do not anticipate that anyone will object but we have not formally asked the businesses to put an artful banner outside of their shop. The little yellow symbols are the existing lamp posts that will not have banners. We will not put one in front of the old courthouse.

Mr. Hess – I would like to recuse myself from voting on this issue since I agreed to be a juror for the contest.

Mr. Bodson – We had fifty-three entries. Mr. Hess reminded everyone that some of the entries could qualify in other art contests to focus on those entries that reflected Genuine Smithfield. Some were hard to characterize as a place in Smithfield. The proposed banners truly are images of Smithfield.

Vice Chairman Gwaltney – I would like to say that as a member of Smithfield 2020 I will abstain from voting on this.

Ms. Hillegass – I will make a motion to approve as presented.

Mr. Yeaw – Second.

Chairman Ealy – A motion has been made and properly seconded. All those in favor signify by saying aye, opposed say nay.

On call for the vote, six members were present. Chairman Ealy voted aye, Ms. Hillegass voted aye, Mr. Prevatte voted aye, and Mr. Yeaw voted aye. Mr. Hess and Vice Chairman Gwaltney abstained. There were no votes against the motion. The motion passed.

Mr. Bodson – We are going to try to have them up for Town & Country Day. I do not think that we can get them produced fast enough for Olden Days. Thank you.

Chairman Ealy – Next we have Approval of the April 15th, 2014 Meeting Minutes.

Ms. Hillegass – I will move to approve the minutes.

Mr. Yeaw – Second.

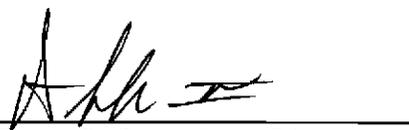
Chairman Ealy – A motion has been made and properly seconded. All those in favor signify by saying aye, opposed say nay.

On call for the vote, six members were present. Chairman Ealy voted aye, Vice Chairman Gwaltney voted aye, Mr. Hess voted aye, Ms. Hillegass voted aye, Mr. Prevatte voted aye, and Mr. Yeaw voted aye. There were no votes against the motion. The motion passed.

Chairman Ealy – Is there any other business? Hearing none, this meeting is adjourned.

The meeting adjourned at 7:49 p.m.


Mr. Roger Ealy
Chairman


William G. Saunders, IV
Planning/GIS Coordinator